

# Health Campus

Creation of a scientific and unifying hub dedicated to health, with a mixed-use program—offices, laboratories, and services—at the heart of Strasbourg.

## CLIENT

Bart | Patriarche

## TEAM

DEA Architectes – Lot A  
Lambert Lénack – Lot B  
Patriarche – Lot C (Architecture, Interior Architecture)  
Patriarche – Lots A, B, C (Engineering, ECT, QEB, Cost estimating, BIM)

## KEYPOINTS

Lifesciences.  
Biotech.  
Medtech.  
Urban Integration.

## SUSTAINABILITY

RE2020 compliant.  
BREEAM – Excellent level targeted.  
BBCA – Standard or Performance level targeted.  
Low-carbon building.  
Circular economy approach.

In response to the growing challenges in the healthcare sector and the urgent need to accelerate medical research and innovation, the Eurometropolis of Strasbourg has launched Nextmed—a scientific hub of excellence dedicated to medical technologies.

Spanning 30 hectares on the site of the former Civil Hospital, Nextmed aims to bring together researchers, entrepreneurs, and healthcare professionals to foster synergies and encourage the emergence of new medical solutions.

It is at the heart of this dynamic ecosystem that this ambitious project takes shape: a complex of three buildings offering a mixed-use program combining office spaces, laboratories, and services, all designed to promote innovation and collaboration among stakeholders in health and medical technologies.

Within this framework, our teams have been commissioned as part of a consortium including DEA Architectes for Lot A, Lambert Lénack for Lot B, and Patriarche for Lot C, to design this architectural ensemble. Our teams are also responsible for the engineering across all three lots (A, B, and C).

By fully integrating into the Nextmed initiative, this project contributes to strengthening Strasbourg's position as a European center of excellence.



Typology  
**Laboratories, Tertiary**

GFA  
**16 400 m<sup>2</sup>**

Construction cost  
**33 M€**

Location  
**Strasbourg, France**

Status  
**In process**

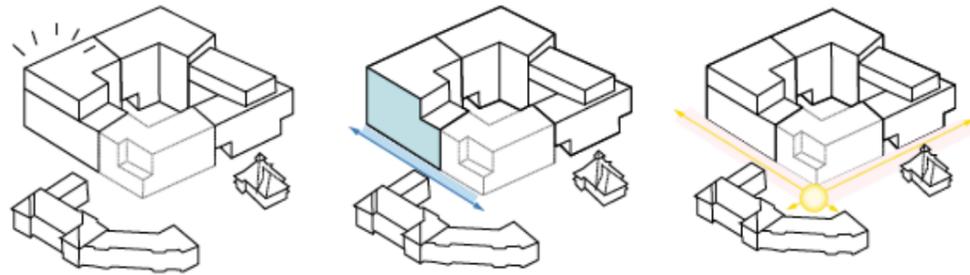
Type of contract  
**Call for expressions of interest**

## Architectural Intentions – Design Principles

L'architecture du projet traduit les ambitions de l'écosystème dans lequel il s'inscrit, en s'appuyant sur trois principes clés : marquer le paysage urbain, structurer l'entrée du campus et créer un pôle de connexion dynamique entre les différents espaces.

### A strong urban landmark

The building located at the northeast corner will stand as a prominent architectural landmark, marking the intersection of Rue Marie Hamm and Rue de la Porte de l'Hôpital. This totem-like volume, both functional and emblematic, will embody the ambitions of the Eurometropolis and the health innovation ecosystem. Its ground floor, widely open to the public space, will feature a welcoming entrance hall that highlights the site's accessible and forward-thinking identity.

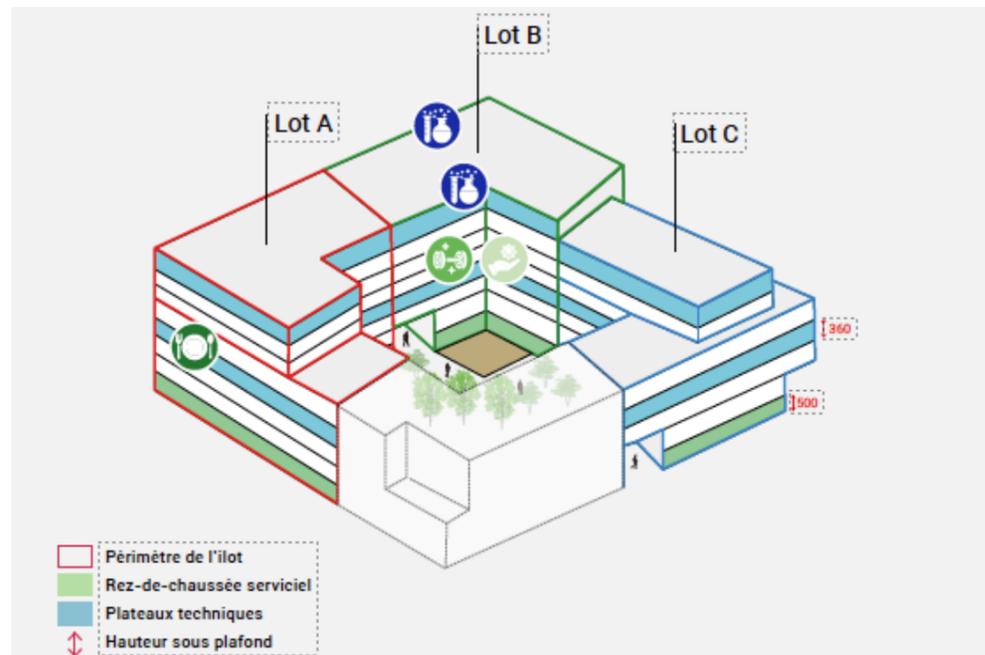


### A vibrant entrance gateway

The northern frontage will structure access to the campus with an active and transparent ground floor, encouraging interaction between the city and the site through a dynamic showcase effect.

### A hub of urban connectivity and harmony

The architecture of the block ensures a harmonious transition between its spaces. A sequence of alternating volumes will create an iconic façade along Quai Menachem Taffel, while a large landscaped forecourt—linking Nextmed to Explora—will foster interaction and synergy between the buildings.



### A dialogue between heritage and modernity

The new buildings within the block, designed in continuity with the Nova building, follow a coherent architectural framework that respects Strasbourg's heritage. Their design blends modernity with local identity through the use of materials and ochre tones inspired by the historic Civil Hospital. Lot C, designed by Patriarche, stands out with its glazed tile spandrels and vertical metal fins, whose ascending rhythm brings a sense of vertical dynamism to the whole ensemble.

### A building designed within a health and environmental approach

Designed with a bioclimatic approach and sustainable materials, the complex ensures both comfort and energy efficiency while minimizing its environmental impact. Thanks to passive solutions such as solar shading, night-time ventilation, and ceiling fans, cooling needs are significantly reduced and supplemented, during heatwaves, by geothermal energy. Powered primarily by renewable energy sources, the project embraces a sustainable approach throughout its entire life cycle. Its outdoor spaces are also designed to promote biodiversity and enhance user well-being.

## A programmatic response to three key challenges

A mixed-use complex designed as a multifunctional, hybrid, and open tool serving the stakeholders of its ecosystem.



### A place of expertise

This mixed-use complex offers a modular environment designed to meet the needs of companies within the healthcare ecosystem. It also features reversible L1 and L2 laboratories, directly connected to office spaces, allowing for flexible layouts based on usage.

On the office side, a wide range of spaces is available: open or closed offices, open-space workstations, and meeting rooms, with flexible rental solutions tailored to the various stages of business development.

### A space for interaction

It embodies a vibrant space that fosters interaction among stakeholders in the healthcare ecosystem, including international players. Modular spaces host conferences, seminars, and events, encouraging knowledge sharing.

A bright and welcoming agora, combined with flexible meeting rooms, provides an ideal setting for connection and collaboration.

A Meeting & Workshop Center with adaptable configurations allows for events of all sizes, further strengthening the spirit of exchange and innovation across the campus.

### A living space

Offering a dynamic and welcoming living environment, this health-focused hub pays special attention to the needs and experiences of its building users. On the ground floor, a range of services enhances the vibrancy of the site and its openness to the city.

Friendly and modular restaurants can host seminars and events. A multi-purpose room allows for a variety of sports activities, either freely accessible or as part of group classes. Finally, a connected concierge service, linked to the surrounding buildings, simplifies daily life for users, contributing to a smooth and enjoyable work experience.





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