

ECLA

Restructuring of a building within the Grand Geneva economic hub: creation of a residence for young professionals and students, shared spaces, and a third place.

CLIENT

Oceanis Promotion

TEAM

Patriarche (Architecture, Interior Architecture, Landscape, Urban Planning, Prefiguration, Environmental Quality, BIM, Engineering, All Trades, Economics, Signage)

Partners : LASA 69, Plantier, Socotec

Credits : Photos ©Patriarche

KEYPOINT

Restructuring.
Student residence (776 rooms).
700 parking spaces.
Coliving.
Shared spaces.

ENVIRONMENTAL PERFORMANCES

Reuse of 3,000 m² of materials (flooring, partitions, furniture), dismantled, transformed and reintegrated.
1st student residence in rehabilitation certified BREEAM Very Good.

On the French-Swiss border, ECLA is establishing itself in a dynamic area, in close proximity to university, economic, and mobility hubs. At the heart of the Archparc Technopole, this strategic location enhances the site's appeal, making it an ideal setting for a next-generation residence.

Driven by Océanis Promotion and designed by Patriarche, this 32,000 m² rehabilitation of a former complex—once a shopping center and office space—embodies a new way of thinking about collective living.

ECLA offers a hybrid model that combines housing, services, and shared spaces within a framework of pooling resources, flexibility, and sustainability.

The project reflects the agency's commitment to rehabilitation: working with existing structures to create sustainable, adaptable, and stimulating environments. With an evolving architecture designed for living and marked by intensive use, ECLA brings this vision to life.



Typology
Rehabilitation, Residential, Tertiary

Construction cost
N/C

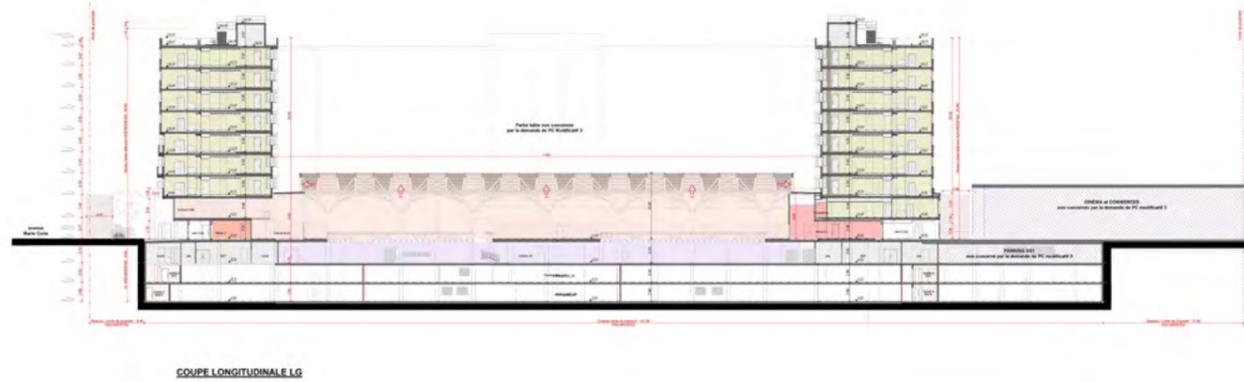
Status
Delivered in 2025 (Residential)

GFA
32 000 m²

Location
Archamps, France

Project delivery
Private market

Redefining the way we live



Students, young professionals, cross-border workers, travelers... ECLA welcomes a diverse range of residents. Everyone finds here an answer tailored to their needs for accommodation, services, and community. The residence offers 776 rooms spread over seven floors, representing 24,000 m² of modern living spaces. From studios to one-bedroom apartments, these private areas are designed with a coliving spirit, encouraging interaction and collective living while respecting individual rhythms.

Simple and functional, the apartments offer comfort and independence, while fostering a sense of community. The interior architecture, both refined and welcoming, invites encounters and fluidity of use, making every space a place to truly live.

A place to be fully lived in, both individually and collectively.



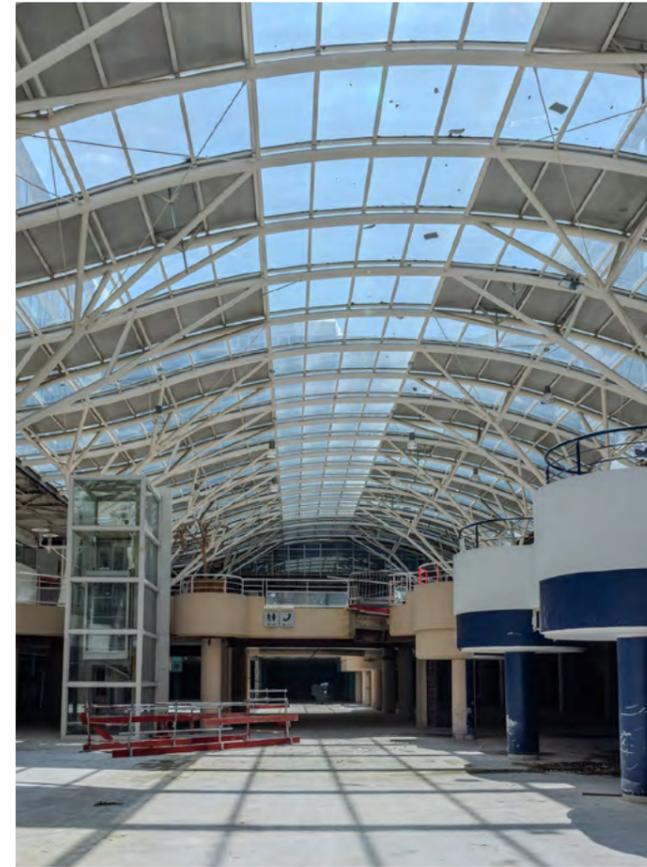
Innovative, shared, and pooled spaces

ECLA goes beyond a simple residential offer: it delivers a true living experience. 1,500 m² of shared spaces and a 7,000 m² third place (dining, leisure...) enrich residents' daily lives. Dedicated work areas include flexible coworking spaces, while sports and wellness facilities feature fitness and yoga rooms, plus an immersive home training experience. Culture and entertainment are also part of the mix, with a cinema, karaoke, music and podcast studios, and a gaming area. Finally, communal kitchens and welcoming lounges complete the offer, fostering interaction and community living.

More than housing:
a stage for collective,
creative, and connected
living.



A responsible rehabilitation



The project follows a demanding environmental approach: it is based on the redevelopment of a former complex comprising a shopping center and office spaces, covering 32,000 m², completed in just 24 months—demonstrating rigorous technical and organizational expertise. The rehabilitation also includes an ambitious reuse strategy: 3,000 m² of materials, including flooring, partitions, and furniture, were carefully dismantled, transformed, and reintegrated into the project. ECLA thus becomes the first rehabilitated residential student housing project in France to achieve BREEAM Very Good certification, highlighting its exemplary environmental performance.

A mindful transformation driven by environmental responsibility.



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