Black Bass

Redesigning the interior of an outstanding hotel.

new spot.

CLIENT

Lavorel Hôtels

TEAM

Patriarche Group: Patriarche (Architecture and interior design) Patriarche Creative (Graphic design and signage) Patriarche Ingénierie (General construction and cost assessment) Patriarche DB (General contractor) Partners: Les Gones du Paysage, Insitu, ABAC and Kaéna

KEYPOINTS

Design of interior that is both stylish and contemporary. Comfort. Wellness in aquatic-themed surroundings. In April 2018, the Lavorel Hotels Group announced the acquisition of the Auberge de Létraz, a charming hotel on the shores of Lake Annecy. Following several months of work, the project was completed, and the property was completely transformed into the Black Bass Hotel.

With a new and more modern visual identity, this marks a turning point in the history of the hotel. The design concept makes a subtle reference to the black bass, a fish found in Lake Annecy. In June 2019, the doors opened to welcome the first customers to this fashionable and must-see

Typology

Construction cost

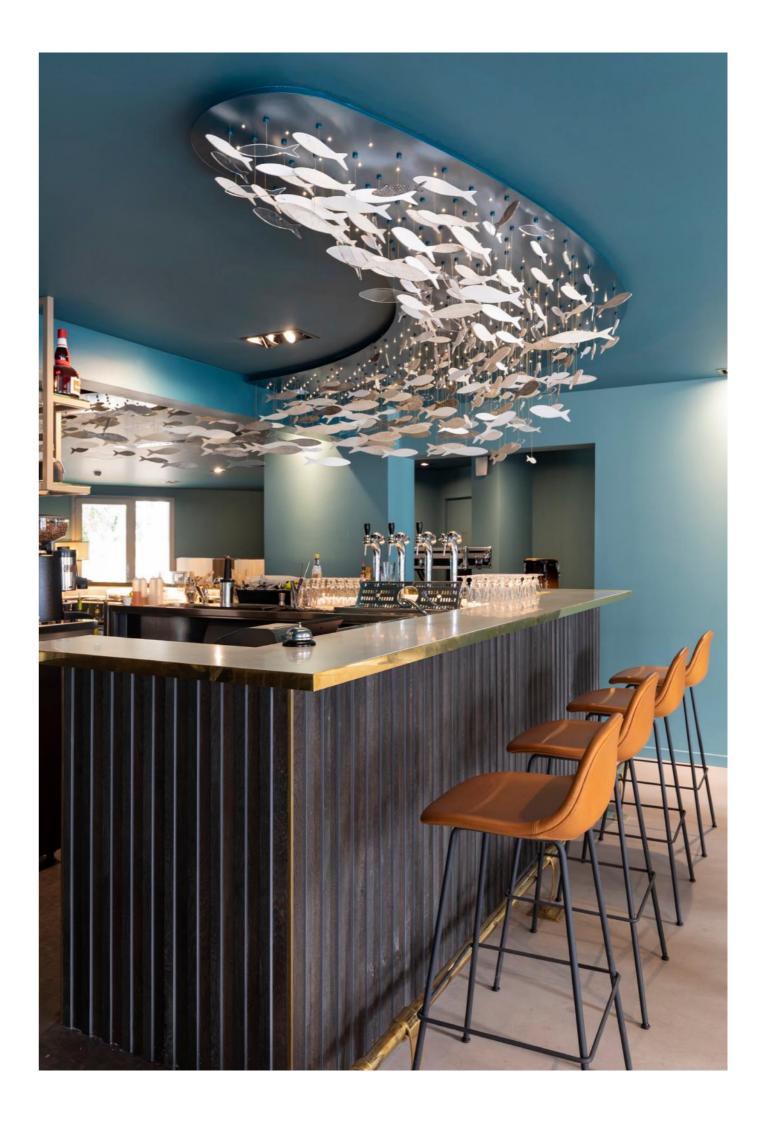
Hotel, tourism, and restaurant

1,902 m² of floorspace

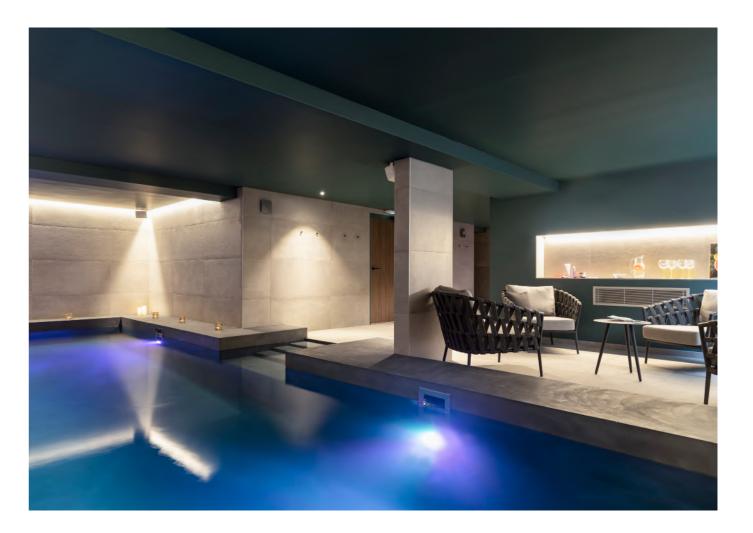
3.7 M€

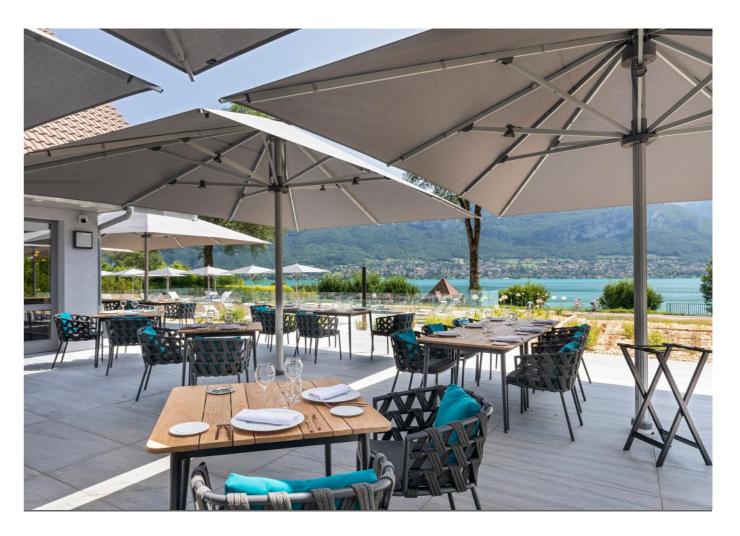
Location Sévrier, France Status **Delivery 2019**

Allocation mode Design and Build











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