

Black Bass

Redesigning the interior of an outstanding hotel.

CLIENT

Lavorel Hôtels

TEAM

Patriarche (Architecture and interior design)
Patriarche Creative (Graphic design and signage)
Patriarche Ingénierie (General construction and cost assessment)
Patriarche DB (General contractor)
Partners:
Les Gones du Paysage, Insitu, ABAC and Kaéna
Credits:
Photos: © Florian Peallat

KEYPOINTS

Design of interior that is both stylish and contemporary.
Comfort.
Wellness in aquatic-themed surroundings.

In April 2018, the Lavorel Hotels Group announced the acquisition of the Auberge de Létraz, a charming hotel on the shores of Lake Annecy. Following several months of work, the project was completed, and the property was completely transformed into the Black Bass Hotel.

With a new and more modern visual identity, this marks a turning point in the history of the hotel.
The design concept makes a subtle reference to the black bass, a fish found in Lake Annecy. In June 2019, the doors opened to welcome the first customers to this fashionable and must-see new spot.

Typology	Construction cost	Status
Hotel, tourism, and restaurant	3.7 M€	Delivery 2019
Surface area	Location	Allocation mode
1,902 m² of floorspace	Sévrier, France	Design and Build



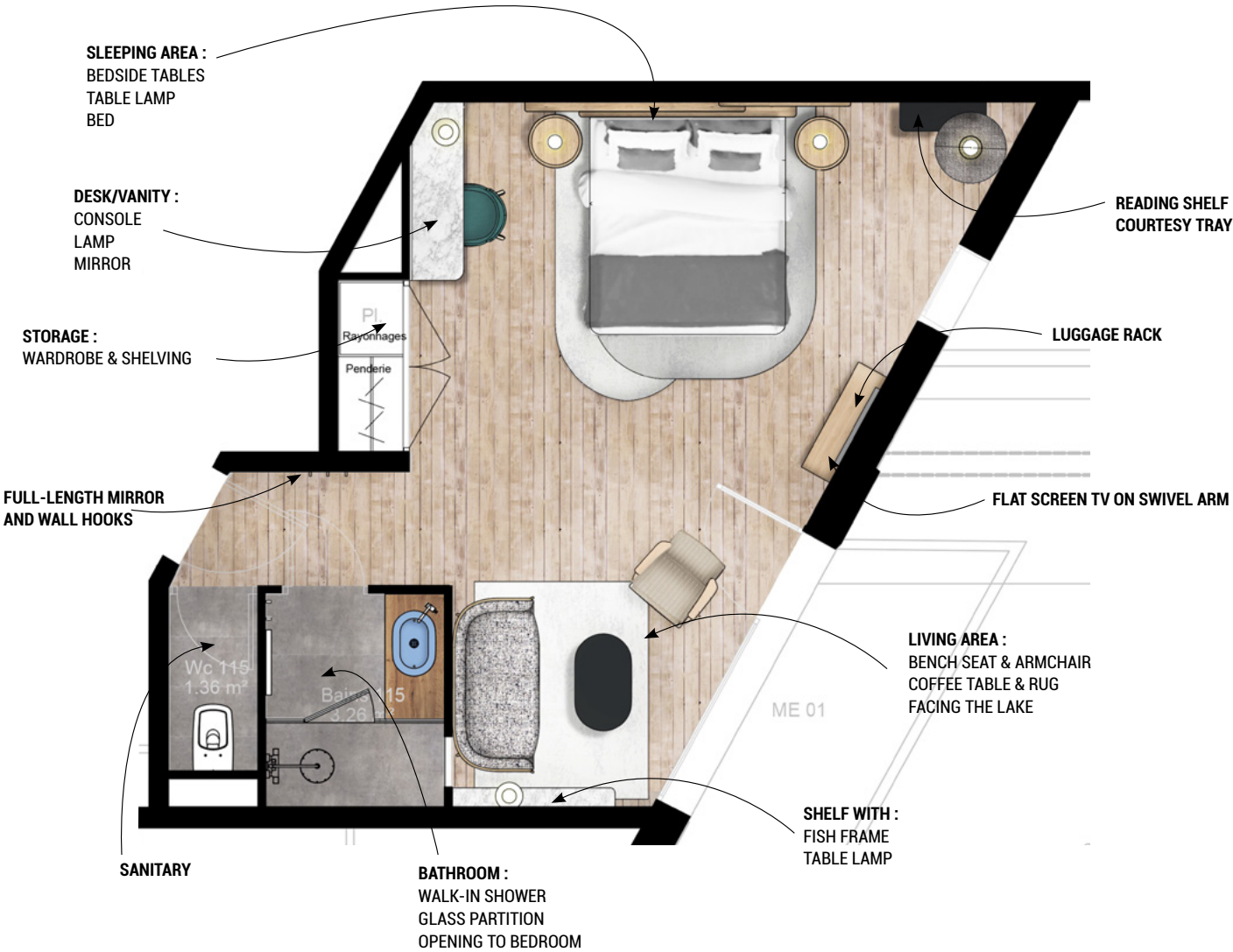
Bedrooms

The Black Bass Hotel offers 29 contemporary bedrooms.

Shades of blue, curves, scales and other aquatic elements create a singular ambiance and a warm atmosphere with the lake as a guideline.

Large windows opening on the translucent water bring a feeling of freedom to feel like a fish in water!

The atmosphere of Black Bass leaves nothing to chance, we find the fish and its world in every detail.



Narrative design as a prelude to augmented architecture



This project is a perfect example of architecture born from a deeper reflection on identity through narrative design. It is the construction of a story around water and the aquatic environment that made this unique renovation possible. A guiding thread runs through every room—reflected in both the color palette and the furniture choices.

At the helm of this project, Patriarche envisioned a hotel in perfect harmony with its geographical setting. A tribute to the lake's water, to the imagination of its depths and movements—an homage to the ever-changing nature of the lake, to its poetry, mysteries, curiosities, and beauty. Black Bass Hotel offers an ideal environment between lake and mountains, with a refined, minimalist, and resolutely contemporary design.

The furniture is modern with wooden accents. Preferred brands include: Verges, Vincent Sheppard, Muuto, Bolia, and Cane Collection.

A tribute to the lake's water, to the imagination of its depths and its movements.



Signage



The signage, both understated and elegant, is seamlessly integrated into the interior design to reflect the hotel's high-end services.

It is developed around the Black Bass logotype and new visual identity—a nod to the freshwater fish.

Crafted largely from a single material—brass—chosen for its malleable and non-ferrous properties, the signage embraces its decorative role, in harmony with the hotel's aesthetic.

The concept is enriched by the personification of the rooms through illustrative graphic treatments and interior-focused representations, designed to foster a sense of identification and ownership of the space.

A custom graphic design was also applied to the carpet in circulation areas, evoking the effect of "lake algae."





Black Bass

Typology
Hotel, tourism, and restaurant

Surface area
1,902 m² of floorspace

Construction cost
3.7 M€

Location
Sévrier, France

Status
Delivery 2019

Allocation mode
Design and Build